

**WORLD'S SALVATION LIES IN RADIUM RAY
WOMEN ARE DIRECTING ON MORAL CANCERS**
—SAYS NIXOLA GREELEY-SMITH.

THE DAY BOOK

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"SCIENTIFIC" CHARITY GREAT GAME AS PLAYED BY THE RICH

*Julius Rosenwald Tells Advertising Club That Advice
Is More Valuable to Poor People Than Money,
Coal or Groceries—It's the Game of Teaching
Poor How to Live on Poor Wages.*

Julius Rosenwald, at a meeting of the Advertising Club last night, outlined his views on charity. Incidentally he announced his preference for the "scientific" charity as practiced by the United Charities.

"It is not always best to give money, coal or groceries," said Julius. "Training and advice in many cases will do infinitely more than money."

The late administration at the Pontiac Reformatory is being severely criticized right now for exactly that same viewpoint. It is said that the training received there takes away the necessity of asking for money and that the young idea is taught to go out and get it.

Rosenwald also protested against giving money to beggars in the street or the ones that come to the back doors seeking food.

"It is years since I have given a cent from my door," he asserted proudly. "Persons who apply to my door are referred to the organized charity agencies of the city that an intelligent investigation may be made and relief of a lasting and beneficent kind given."

"The United Charities, through a corps of demonstration housekeepers, has been able to remove equalor, poverty and inefficient methods from many households simply by teaching housewives to conduct their homes on a scientific basis.